

GEO-TARGETED ADS



INTRODUCING: nSIGHTFUL TARGETED ADS POWERED BY CAS!

This new product offering interfaces with all major sources of Online Display Advertising. We utilize a unique geo-location technology that maps IP Addresses to physical addresses resulting in a highly accurate customer profile. This allows our clients to place advertisements directly on an individual's computer by utilizing only their home/business address.

The use of consumer demographics and behavior data combined with cutting edge geo-location technology will increase both customer engagement and your digital marketing campaign's ROI. Leverage the power of CAS's ConsumerVision or BusinessVision databases to enhance the targeting of your campaign to the address level.

No wasted advertising spend! You always reach everyone you want to reach, with the most relevant ads, at the most competitive rates, without any budget waste.



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Measure the response to your online marketing campaign in real-time reporting. This product is a high-response addition to your other marketing channels because it connects you directly with the people who want to purchase your products. CAS has access to place ads on over 1,000,000 websites that include 30-50 billion advertising impressions per day. This is about 90% of the available daily ad inventory on the Internet. Popular sites where CAS places ads include Google, MSN, Facebook and Yahoo.

No cookies for you!

Consumers of all types continue to be more conscious about data privacy and tracking of online activity. nSightful Targeted Ads is unique in that it does not utilize "cookies" to track activity. Instead, our product measures the response to your online marketing campaign in real time, which results in more consumer contact with your marketing message. nSightful Targeted Ads is a high-response addition to your other marketing channels because it connects you directly with the people who want to purchase your products.



Increase Customer Engagement and Your ROI With **TARGETED ADS**

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nSightful TARGETED ADS



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Increase ROI and Customer Engagement With **TARGETED ADS** [FIND OUT HOW](#) nSightful TARGETED ADS



Come see us at SXSW! **March 8-12** [Watch a Live Demo](#) [clickwith menow](#)

nSightful Targeted Ads is an ideal solution for businesses in any industry looking to achieve a greater return from their online display advertising or consumer marketing universe. CAS can help you reach consumers on any device and display your ads to the households, neighborhoods, and business addresses you care about most. Contact us today for more information on how to Increase the reach of your marketing message today in the Auto, Political, Healthcare, Education, Retail and other thriving industries!